

VACANCY - SOCIAL MEDIA EDITOR

[Lupus Science & Medicine](#) (LSM) has an exciting vacancy for an enthusiastic Social Media Editor to grow the journal's online presence.

About LSM

Launched in 2014 as an open access online journal, LSM publishes basic, clinical, translational, and epidemiological studies of all aspects of lupus and related diseases. The journal is indexed in leading databases such as the Web of Science, PubMed Central, Scopus and Embase. It has a CiteScore of 5.1 and will receive its first Impact Factor later in 2021.

The Editors-in-Chief, Jill Buyon and Ronald van Vollenhoven, are supported by an expert international editorial team. LSM is published by BMJ and is the official journal of the Lupus Foundation of America (LFA).

About the role

LSM has a presence on Twitter and Facebook and is looking to continue growing its visibility and reach. The Social Media Editor will promote the journal's content (articles and audio podcasts) to a variety of readers, and aid our core readership to keep up-to-date with progress in the field.

The role involves:

- a time commitment of around 1-2 hours a week
- monitoring new content in the journal for online promotion
- putting the research into context and acting as the public voice of the journal
- commenting on advances in the field
- scheduling posts using Hootsuite, as well as responding to comments and engaging with followers

The role offers:

- insight into the vital role of social media in scientific debate
- membership of a respected and committed editorial team
- the potential to be considered for other roles within the journal's editorial team in the future

About the candidate

Candidates should be educated to postgraduate level with knowledge of the journal's subject area. Some experience of science communication would be preferred, but the main criteria for the successful applicant will be enthusiasm for the subject area, creativity, and an interest in using new technologies to disseminate scientific research. The role would be ideally suited to a junior researcher or practising clinician, and they can be based anywhere in the world. Joint applications will be considered from two or more individuals willing to act as a team.

The Social Media Editor will report directly to the journal's Editors-in-Chief, and may be invited to participate in occasional editorial meetings (in person or by videoconference). This is an unpaid position, but training and support will be provided by BMJ's digital communications team.

How to apply

To apply, please send your CV and covering letter to Lindsey Fountain, Associate Publisher at BMJ, at lfountain@bmj.com. The application deadline is **1st August 2021**.